



**SIMS**  
RECYCLING  
SOLUTIONS



Recycle Right. Recycle Now.  
**2009-2010**

About Us

Our Services

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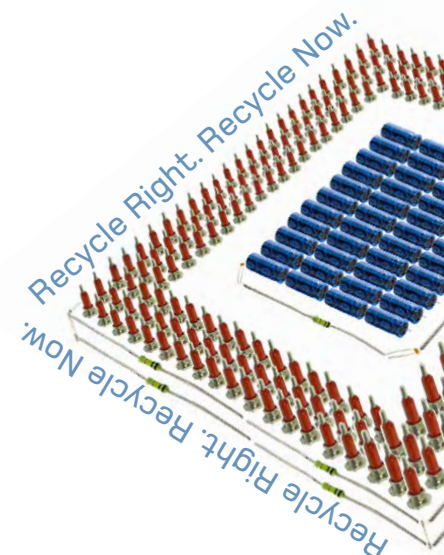
## Our History

In 1917, Albert G. Sims opened his first metals recycling facility in Sydney, Australia. Since then, many milestones have been reached in company growth and service offerings, including the establishment of Sims Recycling Solutions in 2002. Formed in the wake of explosive growth in electronic waste, our innovative services provide environmentally sustainable solutions for the management of end-of-life electronics including recovery and resale, recycling, and precious metals refining. Sims Recycling Solutions continues to break new ground in recovery and security as the world's leading electronics recycling company.

## Our Mission

Sims Recycling Solutions is committed globally to making a positive difference in the lives of its families, clients and communities by investing in resources and technology to completely and efficiently recycle electronic waste and refine precious metals. In so doing, our primary commitment remains the safety of our people. Additionally, Sims Recycling Solutions is committed to fostering new ideas, exceeding expectations, and achieving sustainability and responsible resource management.

Over 90 Years  
Of Recycling Experience



## Our Sustainability

Sims Recycling Solutions was listed in the Global 100 most Sustainable Corporations in the World at the 2009 World Economic Forum in Davos, Switzerland. Companies nominated under the Global 100 are better equipped than their competitors to thrive and succeed in the long term due to their sustainable business approach across a wide range of issues, providing confidence to society and the investment sector alike.

It is Sims Recycling Solutions' policy of ethical and responsible decision making, recognizing the interests of stakeholders, respecting the rights of shareholders, and communication with customers, investors, regulators and policymakers, which has marked the company as one of the most sustainable enterprises in the world, both environmentally and in terms of financial performance.



## Your Global Leader in Innovative Technologies

### Worldwide Presence

Sims Recycling Solutions offers recovery & recycling services around the globe:

Argentina*	Colombia*	India	Mexico*	Scotland	Taiwan*
Australia	Czech Rep.*	Ireland*	Netherlands	Singapore	Turkey*
Belgium	England	Italy*	New Zealand	Slovakia*	United States
Brazil*	France*	Japan*	Poland*	Spain	Venezuela*
Canada	Germany	Korea*	Portugal*	Sweden	Wales
China*	Hong Kong*	Malaysia	Puerto Rico*	Switzerland*	

\* Represents Partner Facility Locations



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Sims Recycling Solutions provides a range of services to help you manage the asset assessment and recovery of IT equipment & manufacturing scrap. By creating a positive disposal strategy that considers re-use, recycling, and refining, value can be generated from your assets, helping to reduce disposal costs and increase competitive advantage. Meanwhile, it also benefits the environment by maximizing the recovery and reuse of materials. Our recycling experts can tailor our services to your specific materials and needs.

### **Recycling**

Domestic recycling capabilities, a zero-landfill policy, and proven sustainability give you peace of mind in knowing that your electronics will be managed responsibly. High capacity shredders and advanced separation equipment render old technology into new materials, all while ensuring data security and brand protection.

### **Asset Management and Component Recovery**

Remarketing ensures the maximum value and most sustainable future for used electronics. Our data security procedures are audited by internal and external parties for quality assurance. Component and integrated circuit recovery provide brand protection, metals recovery, or additional revenue streams; our systems are integrated and detailed to ensure the correct pathway is utilized every time. Our procedures protect your data, your bottom line, and your reputation.

—  
**Cost Effective**

Recycling & Recovery

## Refining

For more than 50 years our EPA permitted, zero-discharge facility has been recovering gold, silver, platinum, palladium and copper from manufacturing scrap and final products. Control is maintained throughout every facet of the recovery process, from receipt of material through the assay procedures, processing, and final payment. Get more out of less while minimizing your environmental liability.

## Value Added Services

Per unit tracking, retrieval of itemized parts, customized reporting, and witnessed destruction are just some of the personalized services available. Whether your solution is recycling, remarketing, or refining, Sims Recycling Solutions has the services and products to meet your needs.

# Sims Recycling Solutions

The World's Leading Metals & Electronics Recycler



## Products Recovered:

- Computers & Accessories
- Televisions & Monitors
- Fax Machines
- Medical Devices
- Networking Equipment
- Printers & Copiers
- Small Appliances
- Laboratory Equipment
- Telephones
- Electric Tools

For a complete list visit: [www.ca.simsrecycling.com](http://www.ca.simsrecycling.com)



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## Data Security and Compliance: The Rules, The Risks, The Remedy

### The Rules: Accountability

**P.I.P.E.D.A** – The Protection and Electronic Documents Act passed in the late 1990s with an aim to promote consumer trust in electronic commerce. P.I.P.E.D.A. governs how private-sector organizations collect, use and disclose personal information in the course of commercial business.

### The Risks: Non-Compliance

Regardless of industry or size, every business in Canada is responsible for the safeguarding of information they collect.

**The Law** – Your organization must comply with laws and regulations requiring that it protect certain information when it is discarded. An increasing number of laws actually require organizations to shred or face steep fines.

**Privacy Protection** – Whether you have customers, employees or personal information on your hard drives and electronic media, you are responsible for its safeguarding and should be concerned about ensuring complete destruction.

**Public Image** – Improper handling of information is one of the first places reporters look when trying to grab a quick headline. The costs incurred as a result of your public image being tarnished are substantial compared to the cost of properly destroying and managing your information.

## Your Brand Protection

Our Guarantee



## The Remedy: Sims Recycling Solutions

Sims Recycling Solutions eliminates the risks involved with data security. Our professionals provide comprehensive processing and customized reporting to comply with all your data security and destruction requirements.

### What you gain:

**Data Protection Services** - Whether you choose complete destruction of hard drives via shredding or NIST SP 800-88 compliant data cleansing, your confidential information is never compromised.

**Witnessed Destruction** - Your representatives are welcome to witness the destruction of your data storage devices or proprietary equipment in person.

**Ultimate Security** - R.C.M.P. Approved shredding process, Guarded facilities, controlled access, 24/7 CCTV surveillance, and thorough employee screening.

**Certificates of Recycling & Destruction** - Identifies your equipment and methods of recycling and/or destruction.

## The Memory of Machines

It is not only CPUs and servers that retain data; printers and copiers, scanners and fax machines also have hard drives and flash memory. PDAs, cell phones, routers, switches, and hubs can all hold network data that may prove to be a liability for your organization.

**Secure Destruction**  
of All Equipment

### Sims Recycling Solutions

The ASSURANCE your data is safe.  
CONFIDENCE the job is done right!



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## Environmentally Safe Practices

Sims Recycling Solutions is the leader in environmentally responsible management of end-of-life electronics. No electronic equipment or components ever go to landfill and all processing occurs domestically. Sims Recycling Solutions removes hazardous components prior to processing, maintains strict controls on all of its outgoing products, and selects its downstream vendors for their strength and reliability. Our domestic recycling capabilities conserve valuable resources, avoid the potential for environmental liabilities, and protects your company from the risk of regulatory sanctions and negative press.

### The Benefits of Recycling with Sims Recycling Solutions:

- Environmentally Safe Methods:** Our sites are audited regularly and are ISO 14001 registered (or pursuing registration). We strive to exceed regulatory compliance with continuous research and development.
- Natural Resource Preservation:** The use of recycled materials during manufacturing dramatically reduces pollution and carbon emissions, reduces energy and water consumption, and conserves limited landfill space.
- A Reduced Carbon Footprint:** With locations across North America and around the globe, Sims Recycling Solutions provides logistics routes that significantly reduce carbon emissions caused by freight travel.

100% Domestic  
0% Landfill

## SimsMMway Safety

### Towards a Zero Harm Workplace

Sims Recycling Solutions and our parent company Sims Metal Management (SimsMM) are dedicated to providing safe workspaces for all of our employees, contractors, visitors, and surrounding communities. That is why we are taking our highly regarded safety program to new levels with SimsMMway Safety, developed to integrate recognized elements of positive safety management into our work culture.

- **Our Vision:** Achieve a Zero Harm Workplace through the effective management of safety and occupational health.
- **Our Belief:** All employees and contractors at our facilities must feel safe and be able to finish their day without injury.
- **Our Goal:** To recognize risk and to prevent harm to ourselves and our peers.

As a further commitment to safety, all Sims Recycling Solutions sites globally are aiming to achieve OSHAS 18000 registration by the close of 2010.

## CoMMitment to Safety

To meet the specific challenges of recycling electronics, Sims Recycling Solutions operates processing lines with enclosed conveyors, processing rooms, and extensive air uptakes to capture and contain particulates. Each shredding system has an independent dust collection system equipped with HEPA filters designed to maintain a safe and healthy work place for the protection of our employees and our environment.

## CoMMitted To What Matters Most

The aim of SimsMMway is to integrate a positive safety culture into our workplace.

- Graham Davy  
CEO - Sims Recycling Solutions Global





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Sims Recycling Solutions provides numerous electronics recycling centers conveniently located throughout North America:

- Brampton, Ontario
- Franklin Park, IL
- Hayward, CA
- La Vergne, TN
- North, SC
- Rancho Dominguez, CA
- Reno, NV
- Roseville, CA
- Salley, SC
- Tampa, FL [2]
- Tucson, AZ
- West Chicago, IL [North American Headquarters]







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